

Exira Chamber of Commerce
December 13, 2011

The Exira Chamber met at 5 PM in the library of Exira Lutheran Church. Present: Abby Rasmussen, Joan Shaffer, Peggy Toft, Amber Wilson, Carol Lea Rasmussen, Jacqueline Phippen, and Katie Rasmussen.

Old Business

A. Chamber challenge –

1. Will give away eight, \$25 Chamber bucks
2. Have twenty-three paying participants at \$10/ (a couple of business participants were inadvertently left off of advertisement so were not charged)
3. Participants will write name on back of receipt and place in bucket for drawing
4. Will run through December
5. There will be bill for an ad (at approximately \$75) as well as from Choice Printing for flyers

B. Review of tree lighting

1. \$119 gross from cookie walk
2. Good response to children's activities (thanks to Riann for organizing)
3. Cathy Meyer did beautiful face painting (donated her profit to the Exira Community Club)

C. Dinner theater

1. February 4, 2012 (confirmation received from Riann that Spartan club would not be holding any fundraiser that weekend.) Abby will call Judy Bintner (Community Club) to reserve Rec Center
2. Will ask for **Death of a Black Heart**
 - a. Our cost will be \$8.50 per person for the first 200
 - b. Will charge \$25/ticket
 - c. Profit will go toward elementary playground equipment
3. Carol Lea will ask Melanie Adkins if she would consider catering at about \$8/plate (will get price for with and without dessert)
4. Katie Rasmussen will collect gift baskets for silent auction
5. Will ask Jenn Marxen to decorate and do tickets
6. Will advertise on Marne Elk Horn web site, school website, Carol Lea will ask Margee Shaffer to add it to Audubon County Tourism web site

D. Grocery Store

1. Peggy Toft announced that committee of interested parties will meet in January (Colleen Riesgaard, Cristie Knudsen, Katie Johnson have expressed interest; Peggy will approach Cortney Peppers)
2. Peggy and possibly, Colleen will attend educational on forming business plan and feasibility study
3. Marne Elk Horn Telephone (specifically, Janell Hansen) may be interested in helping

E. Jane Houchins has donated four flower pots and she will determine where they will be placed (Joan will send thank you)

F. Working Women's Day – March 17, 2012

1. Jacqueline Phippen will chair
2. Event will be known as Spring Shopping Extravaganza
3. Each vendor will be charged \$10/table and asked to supply door prize
4. Free-will donation at the door
5. 1 – 5 PM with set up at 11 AM
6. Chamber will supply hors d'oeuvres
7. Cash bar

- G. The sign for the bike trail is in (stored at City Clerk's office); Carol Lea is trying to get a hold of Bruce Haag to install
 - 1. Need to decide who will keep information current
- H. Report (by Carol Lea) form Economic Development
 - 1. Audubon County Community Foundation grants available (aps due by 2/1/12)
 - 2. Awaiting visit by Sarah Gomez, Midwest partnership to evaluate Exira's potential for businesses

Announcements

January 15 Exira Mason's will be holding fundraiser for the library

January 23 Exira Lion's will be hosting spaghetti supper (at the Lion's Building) to benefit the Spartan Band (uniforms)

Blue Christmas service at Exira Lutheran Church December 17, 2011, 5:30 PM

Christmas dinner at Exira Lutheran Church, December 25, 2011, 12 noon; reservations would be appreciated by calling church office, 268-2660

Road MC will have their annual dance March 24, 2012 at the Rec Center

The next Community Club meeting will be January 9, 2012 at 7:30 PM.

The next Chamber meeting will be January 10, 2012 at 5 PM in the library at Exira Lutheran Church.

The meeting adjourned at approximately 6:45 PM.

Respectfully submitted,
Joan Shaffer
Secretary